Study 3 #127685

Part 1 All Conditions

Start of Block: Prosocial

Thank you very much for choosing to participate in our survey! In this task, you’ll be participating in a click marathon to donate your effort for a cause.

Each click you make in this click marathon will be matched up to $1,000 by Cornell University to support the Intrepid Fallen Heroes Fund, a non-profit charity organization that serves United States military personnel wounded or injured in service to our nation, and their families. For the period of 90 seconds, **the number of clicks you make in this clicking marathon will be counted as donations to the charity.** In this click marathon, you will click on a button similar to the example button below. 

A red rectangle with white text

Description automatically generated

To encourage your participation in our donation event, we will reward you 0.01 cents for each click you make in addition to the funds you will be earning for the charity. The more clicks you make during a set period of time, the larger your donation to the Intrepid Fund charity AND the larger your bonus. You will see your marathon progress on the bottom-right of the screen.  
   
 If you agree to participate in the click marathon donation, please proceed to follow the instruction below.

A picture containing text, screenshot, line, font

Description automatically generated

End of Block: Prosocial

Start of Block: Charity Org Description

A picture containing text, logo, screenshot, font

Description automatically generated

A white text on a white background

Description automatically generated with low confidence

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

End of Block: Charity Org Description

Low Incentive Salience Condition

Start of Block: Countdown

**The click marathon will begin after a count down... #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

**3 #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

**2 #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

**1 #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

**Start! #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

End of Block: Countdown

Start of Block: IS low

|  |
| --- |
|  |

A picture containing text, screenshot, clothing, person

Description automatically generated

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

End of Block: IS low

High Incentive Salience Condition

Start of Block: Countdown

**The click marathon will begin after a count down... #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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| Page Break |  |

**3 #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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| Page Break |  |

**2 #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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| --- | --- |
| Page Break |  |

**1 #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

**Start! #NextButton {display:none;}**

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

End of Block: Countdown

Start of Block: IS high

 A screenshot of a donation

Description automatically generated with low confidence  
Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

End of Block: IS high

Measurements

Start of Block: DVs

**Q.** During the click-a-thon, to what extent were you thinking about**benefiting the CHARITY**?

* **not at all** **1** (1)
* **2** (2)
* **3** (3)
* **4** (4)
* **5** (5)
* **6** (6)
* **very much 7** (7)

**Q.** During the click-a-thon, to what extent were you thinking about**benefiting YOURSELF**?

* **not at all** **1** (1)
* **2** (2)
* **3** (3)
* **4** (4)
* **5** (5)
* **6** (6)
* **very much 7** (7)

|  |  |
| --- | --- |
| Page Break |  |

How much do you agree with the statements below?

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree 1 (1) | 2 (2) | 3 (3) | 4 (4) | 5 (5) | 6 (6) | Strongly agree 7 (7) |
| During the click marathon, I was driven to work hard to earn a greater bonus for **myself.** (1) |  |  |  |  |  |  |  |
| In this task, I wanted to maximize **my potential bonus** very much. (2) |  |  |  |  |  |  |  |
| Getting a bigger bonus **for myself** was important to me. (3) |  |  |  |  |  |  |  |

How much do you agree with the statements below?

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree 1 (1) | 2 (2) | 3 (3) | 4 (4) | 5 (5) | 6 (6) | Strongly agree 7 (7) |
| During the click marathon, I was driven to work hard to earn a greater donation for **the charity.** (1) |  |  |  |  |  |  |  |
| In this task, I wanted to maximize **the charity's potential donation** very much. (2) |  |  |  |  |  |  |  |
| Getting a bigger donation **for the charity** was important to me. (3) |  |  |  |  |  |  |  |

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| --- | --- |
| Page Break |  |

To what extent was the click marathon \_\_\_\_\_\_\_\_\_\_ ?   
 

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Not at all 1 (1) | 2 (2) | 3 (3) | 4 (4) | 5 (5) | 6 (6) | Very much 7 (7) |
| enjoyable (1) |  |  |  |  |  |  |  |
| interesting (2) |  |  |  |  |  |  |  |
| fun (3) |  |  |  |  |  |  |  |
| boring (6) |  |  |  |  |  |  |  |
| a waste of time (7) |  |  |  |  |  |  |  |

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| --- | --- |
| Page Break |  |

**Q.** During the marathon, how **aware** were you of **the bonus amount you would receive**?

* **not at all** **1** (1)
* **2** (2)
* **3** (3)
* **4** (4)
* **5** (5)
* **6** (6)
* **very much 7** (7)

|  |  |
| --- | --- |
| Page Break |  |

**The total bonus you earned is:  ${e://Field/myvar} cents**

End of Block: DVs

Start of Block: Demographics

Thank you for participating in our click marathon!  
  
**Q.** What is your gender?

* Male (1)
* Female (-1)
* Non-binary (0)

**Q.** What is your age?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Q.** What is your WorkerID?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Feel free to leave any comments you had about the survey below. (optional)

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End of Block: Demographics